

# Apprenticeships – benefits for your business



## Facts about Apprenticeships\*

- ▶ **89%** of apprentice employers say they make their business more productive.
- ▶ **75%** of apprentice employers say the programme has helped cut recruitment costs. 80% say that Apprenticeships will play a bigger part in their future recruitment policy.
- ▶ **88%** of employers were satisfied and 69% very satisfied with the relevance of the Apprenticeship training.
- ▶ **100,000+** organisations currently use Apprenticeships to attract new talent and re-skills existing staff.

\* National Apprenticeship Service

## Improve your bottom line and increase productivity – employ an apprentice

Apprenticeships are work-based training programmes available to businesses of all sizes and sectors and can last anything from 12 months to four years. They are a productive way for businesses to grow and develop their talent – perfect for whether you're recruiting new apprentices or developing existing staff.

Most of the training is on-the-job and the apprentice will work with you for a minimum of 30 hours per week. Off-the-job training is a requirement of Apprenticeships and we can work with you to find the most flexible approach for your business. This might be one day a week at college, block release or even training at your premises.

### Apprenticeships deliver great benefits to business.

#### Return on investment

- ▶ Lower overall training and recruitment costs that result in real returns for your bottom line.
- ▶ Improved productivity and competitiveness. The average Apprenticeship improves productivity by £214 a week.\*
- ▶ Lower staff turnover as apprentices tend to want to stay with the business that trained them. 94% of our apprentices go into employment after their Apprenticeship.

#### Solve your skills gaps

- ▶ Apprenticeships are designed and delivered around your business needs.
- ▶ They provide the skilled workforce you need for the future.

- ▶ Apprenticeships help you develop the specialist skills necessary to keep pace with the latest technology and working practices in your sector.

#### Create a motivated workforce

- ▶ Apprentices are eager, flexible and loyal to the company that invested in them. They have made an active choice to learn on-the-job and commit to a specific career.
- ▶ Apprentices can bring new and innovative ideas.
- ▶ 92% of employers believe that Apprenticeships lead to a more motivated and satisfied workforce.\*\*

“The Government is committed to creating 3 million Apprenticeships by 2020”

\* Source: National Apprenticeship Service 'Employer Guide to Apprenticeships'. \*\* Source: CIPD

Talk to us about the best solution for your business.

#### Ways to get in touch



Call us on 01202 205500



email: [apprenticeships@bpc.ac.uk](mailto:apprenticeships@bpc.ac.uk)



Visit [thecollege.co.uk/apprenticeship-solutions](http://thecollege.co.uk/apprenticeship-solutions)



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#### Cost effective way to recruit

Apprenticeships offer a cost effective recruitment option to help you grow your business.

Apprentices must be paid at least the minimum wage rate. From October 2016 this is £3.40 per hour for apprentices who are either aged under 19, or aged 19 and over and in their first year of their Apprenticeship. This is reviewed by the Government every October. All other apprentices are entitled to the National Minimum Wage depending on their age.

Many employers value the benefits Apprenticeships bring to their business and choose to pay above the National Minimum Wage.

#### Cost effective way to re-skill

Apprenticeships are a valuable and cost effective way of training and re-skilling your workforce.

Do you have a current employee who you think could benefit from an Apprenticeship? Talk to us as we can advise on the best solution to meet your needs.

#### Financial Support

Apprenticeships are changing. The Government's new reforms will place greater control for Apprenticeship training in the hands of you, the employer. This is great as it means you decide how and where you invest your money.

For information on the new funding arrangements, visit [thecollege.co.uk/apprenticeship-levy](http://thecollege.co.uk/apprenticeship-levy) or see our Apprenticeship Levy leaflet.

